

Curriculum of the Department of International Business Administration, Wenzao Ursuline University of Languages

For 2018 STUDENTS

Category		Course Title	Credits and Hours																備註		
			Total Credits	Total Hours	Freshman				Sophomore				Junior				Senior				
					Fall		Spring		Fall		Spring		Fall		Spring		Fall			Spring	
					Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour	Credit	Hour		Credit	Hour
University Cores		FRESHMAN ENGLISH	8	8	4	4	4	4													
		SOPHOMORE ENGLISH	8	8					4	4	4	4									
		JUNIOR ENGLISH	8	8									4	4	4	4					
		CLOUD TECHNOLOGY AND BUSINESS APPLICATION	2	2	2	2	(2)	(2)												1st or 2nd semester	
		COMPUTATIONAL THINKING AND COMPUTER PROGRAMMING	2	2	(2)	(2)	2	2												1st or 2nd semester	
		WORLD CIVILIZATION HISTORY	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)									
		LOGICAL SPECULATION	2	2	(2)	(2)	2	2	(2)	(2)	(2)	(2)									
		Society , law, and Politics	2	2	2	2	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)					
		Nature and Aesthetics	2	2	(2)	(2)	2	2	(2)	(2)	(2)	(2)	(2)	(2)	(2)	(2)					
		Science and Popular Scientific Education	2	2	(2)	(2)	(2)	(2)	2	2	(2)	(2)	(2)	(2)	(2)	(2)					
		Advance courses and courses on studying Trans-district issues	2	2									2	2	(2)	(2)					
		HUMAN DEVELOPMENT-INTRODUCTION TO UNIVERSITY STUDIES (I)	1	1	1	1															
		HUMAN DEVELOPMENT-INTRODUCTION TO UNIVERSITY STUDIES (II)	1	1			1	1													
		HUMAN DEVELOPMENT (II)	2	2					2	2	(2)	(2)								1 st or 2 nd semester	
		PHYSICAL EDUCATION	0	8	0	2	0	2	0	2	0	2								Sophomore : Students rank their preference for sports.	
		CONTEMPORARY CHINESE LITERATURE I	2	2	2	2	(2)	(2)												1 st or 2 nd semester	
		CONTEMPORARY CHINESE LITERATURE II	2	2	(2)	(2)	2	2												1 st or 2 nd semester	
		SELECTED READINGS OF CLASSICAL CHINESE LITERATURE	4	4					2	2	2	2									
		THE APPLICATION AND ITS SKILL OF CHINESE LANGUAGE	2	2					(2)	(2)	2	2								1 st or 2 nd semester	
		TOTAL		54	62	13	15	13	15	8	10	8	10	4	4	4	4				
College Cores		CULTURE - EDUCATION AND CREATIVITY	3	3														3	3	College of English and International Studies	
		TOTAL	3	3														3	3		
Department al Cores		Business/ Management Foundation Course	ECONOMICS I	3	3	3	3														
			ECONOMICS II	3	3			3	3												
			ACCOUNTING (I)	3	3	3	3														
			ACCOUNTING (II)	3	3			3	3												
			CALCULUS	3	3	3	3														
			MANAGEMENT MATHEMATICS	3	3			3	3												
			MANAGEMENT	3	3	3	3														
			STATISTICS I	3	3					3	3										
			STATISTICS II	3	3							3	3								
			BUSINESS LAW	3	3					3	3										
		Business/ Management Professional Course	INTROD. TO INTER. BUSINESS MANAGEMENT	3	3			3	3												
			INTERNATIONAL MARKETING MANAGEMENT	3	3					3	3										
			FINANCIAL MANAGEMENT	3	3									3	3						
			INTERNATIONAL HUMAN RESOURCE MANAGEMENT	3	3							3	3								
			BUSINESS STRATEGIES FOR INTERNATIONAL ENTERPRISES	3	3													3	3		
			ENTERPRISE ORGANIZATION AND MANAGEMENT	3	3									3	3						
CORPORATE AND SOCIAL RESPONSIBILITY	2		2											2	2						
Thesis	UNDERGRADUATE THESIS(I)	1	1											1	1						
	UNDERGRADUATE THESIS(II)	1	1													1	1				
Internship	JOB SHADOWING	1	-													1	-		Minimum 36 Hours		
TOTAL		53	52	12	12	12	12	9	9	6	6	6	6	3	3	5	4				
Operation/ Management Category		COST AND MANAGEMENT ACCOUNTING	3	3					3	3											
		ANALYSIS OF FINANCIAL STATEMANTS	3	3							3	3									
		CORPORATE GOVERNANCE	3	3									3	3							
		ENTERPRISE AND GOVERNMENT	3	3									3	3							
		INTRODUCTORY RESEARCH WRITING	3	3									3	3							
		ENTERPRISE RESOURCE PLANNING	3	3									3	3							
		TECHNOLOGICAL MANAGEMENT	3	3											3	3					
		BUSINESS SIMULATION	3	3											3	3					
		CASE STUDIES OF INTERNATIONAL BUSINESS	3	3													3	3			
		INTERNATIONAL ARBITRATION AND NEGOTIATIONS IN BUSINESS	3	3															3	3	
		SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP(I)	3	3													3	3			

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Department Electives		SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP(2)	3	3														3	3		
		FARMER'S MARKET AND COMMUNITY ENTREPRENEURSHIP	1	1														1	1		
		INNOVATION AND ENTREPRENEURSHIP	1	1														1	1		
		INTERNATIONAL BUSINESS MERGERS & ACQUISITIONS	3	3														3	3		
	Human Resource Management Category	ORGANIZATIONAL BEHAVIOR	3	3				3	3												
		LEADERSHIP AND COMMUNICATION OF ORGANIZATION	3	3						3	3										
		INTERNATIONAL HUMAN RESOURCE DEVELOPMENT	3	3								3	3								
		LABOUR CONDITIONS AND REGULATIONS	3	3										3	3						
		WORKSHOP ON INFORMATION AND NEGOTIATIONS	3	3												3	3				
		EMPLOYMENT SERVICE	3	3														3	3		
	Marketing Category	CONSUMER BEHAVIOR	3	3				3	3												
		SERVICE INDUSTRY MANAGEMENT	3	3				3	3												
		INTERNATIONAL MARKETING PLANNING	3	3						3	3									Conducted by English	
		INTERNATIONAL RETAILING MANAGEMENT	3	3						3	3										
		INTERNATIONAL LOGISTICS MANAGEMENT	3	3								3	3								
		SERVICES MARKETING	3	3								3	3								
		INTERNET MARKETING	3	3										3	3						
		ELECTRONIC COMMERCE	3	3												3	3				
	International Economic and Trade Category	INTERNATIONAL TRADE PRACTICES	3	3				3	3												
		INTRODUCTION TO THE FINANCIAL MARKET	3	3				3	3												
		INTERNATIONAL FINANCE AND FOREIGN EXCHANGE	3	3						3	3										
		THE STUDY OF THE ECONOMY OF P. R. CHINA	3	3						3	3										
		INTERNATION SPECIAL TOPICS IN BUSINESS AND ECONOMIC	3	3								3	3								
		THE PRINCIPLE OF INVESTMENT	3	3										3	3						
		APPLIED GAME THEORY	3	3										3	3						
		INTERNATIONAL FINANCIAL MANAGEMENT	3	3												3	3				
		INTERNATIONAL ECONOMIC LAW	3	3														3	3		
	INTERNSHIP	INTERNSHIP	4	-												4	-			Internship 320hr	
OVERSEAS PROFESSIONAL INTERNSHIPS		4	-												4	-			Internship 320hr		
SEMESTER-BASED OFF-CAMPUS INTERNSHIP		9	-												9	-			Internship 4.5months		

※Graduation Total Credits are 131 Credits: School Compulsory 52 Credits + College Compulsory 3 Credits + Department Compulsory 53 Credits + Department Compulsory elective Minimum of 17 credits+General Electives 6 Credits .

※Certificate regulation for graduation : 1.Elementary ERP Planner or 2.TOEIC 650 & Class B ERP-Distribution Module, or 3.TOEIC 650 & London Chamber of Commerce and Industry Examination Board -Marketing Level 2, or 4.Certificate of Achievement for International Trade Certification Examination, or 5.Level C Technician for International Trade Management

※Students participating in elective courses "Professional Internship", "Overseas Professional Internships" and "Semester-based Internships" may apply for exemption from "Job Shadowing".

1、For the required general education courses, Four-year College students of Day Division must choose one course each from Courses for General Education: Society , law, and Politics, Nature and Aesthetics, Science and Popular Scientific Education, Advance courses and courses on studying Trans-district issues, for a total of 8 credits.

2、The exact list of general education course to be offered is subject to the arrangement of the General Education Center's course catalog of the academic year. Prior to graduation, please check whether you have fulfilled the course requirement for each group.

3、These elective courses listed are for reference only, please refer to the latest list on each department website every year to make sure the courses are available.

4、The elective courses offered by each deparment are department electives for students in that department. While for students from different departments, those courses only count as general elective courses. (Different in credit)

5、Should there be any changes in the course schedule of the department, please refer to the newest version.